

CPPA Moves to Gordon Hall



The Center for Public Policy and Administration now calls Gordon Hall “home.”

The move, which took place during the summer of 2010, enables CPPA to house student and staff offices in contiguous quarters and provides new office space for faculty.

“We’re excited by our new home, and especially by its possibilities,” according to CPPA Director M.V. Lee Badgett. “Gordon Hall is a beautiful building, both inside and out. The additional space will also allow for CPPA’s continued growth in the years to come.”

CPPA offices are located on Gordon Hall’s first floor, while the National Center for Digital Government (NCDG) and the Science, Technology and Society Initiative (STS)—projects affiliated with CPPA—now have offices on the second floor.

Gordon Hall was built in 2003 as the home of the Political Economy Research Institute (PERI), housed on the second and third floors of the building. The building was designed by noted architect Sigrid Miller Pollin, who also is a faculty member in the UMass Department of Art, Architecture, and Art History.

CPPA will host an Open House on September 23 from 3 to 5 p.m. that will include a reception and tours of the new space.

CPPA Adds Dual MPPA/ MPH Degree

CPPA and the School of Public Health and Health Sciences (SPHHS) have collaborated to offer a dual Master of Public Policy and Administration (MPPA) and Master of Public Health (MPH) within three years of full-time study.

The MPPA/MPH requires students to complete 72 total credits, 42 in the Health Policy and Management Program and 30 through CPPA. With prior approval, a required internship and practicum in each program may be completed simultaneously. Applicants must meet admission requirements and be accepted by both CPPA and the Health Policy and Management Program to qualify for the dual degree option. Students currently enrolled in either program may also apply to the other program during their first year to matriculate as a MPPA/MPH candidate.

For more information, visit www.masspolicy.org

Oiled Wildlife? There’s an App for That



CPPA associate professor Charlie Schweik is part of a team of UMass Amherst researchers that created an iPhone application to help save wildlife impacted by the Gulf oil spill.

The Mobile Gulf Observatory (MoGO) allows users who come upon oiled birds and wildlife to take a photo of the oiled animal and upload it to rescue networks. The application uses GPS to geo-locate the photo and teams of experts to review and identify the animal.

The app draws on the large network of “citizen scientists” in the Gulf who are actively looking for ways to help save wildlife along the 14,000 miles of northern Gulf coastline.

The free application is available at www.savegulfwildlife.org.

Christa Drew ‘11 receives International Food Policy Fellowship



Christa Drew, a second year student at CPPA, dreams of a future without hunger. Drew received the Sylvia Rowe Fellowship from the International Food Information Council (IFIC) this spring and

spent her summer in Washington DC exploring the role of food policy in creating a hunger-free future.

“I want to contribute to policies that provide for a safer, more nutritious and affordable food supply,” Drew explains, “and also see the restoration of public trust in science and its role in policymaking.”

Drew was named as the Rowe Fellow following a highly competitive selection process that included two lengthy multi-person interviews.

IFIC’s mission is to “communicate science-based information about health, nutrition, and food safety for the public good.” The Sylvia Rowe Fellowship supports a six-week internship with the organization to further develop Drew’s communication skills related to food safety and nutrition issues. Drew will be the Rowe Fellow for the entire year, so other opportunities for collaboration at IFIC will likely arise.

Drew arrived at CPPA with considerable

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From the Desk of the Director



Dear friends,

With my garden and local agricultural farm share overflowing with healthy food, I can't resist gardening metaphors this time of year. Each year CPPA plants a

new crop of students and research projects, sowing seeds of knowledge.

We see our students blossom over their first year. They grow during their summer internships—this year they completed internships all over the world, from the Philippines to Guatemala to New Orleans, and just up I-91 in Greenfield, MA—and produce exciting projects in their second year. We look forward to seeing these experiences ripen into capstone projects this spring.

In May, we sent another crop of new professionals out into the policy world to join our alumni. We'll miss their engaging questions in class, their tireless energy, and their entrepreneurial spirit—this was the class that created and nurtured the Policy and Administration Graduate Council to provide a voice for CPPA students. Our incoming class carries on the tradition of geographical diversity, with students from China, Ukraine, Bolivia, and Japan, and from the US, from Mississippi to Massachusetts.

As always, our faculty are busy tending their own policy research gardens. Joya Misra and Susan Newton created an exciting grants workshop for UMass faculty. We also have a new crop of books, grants, and

honors. Our faculty and their research have influenced environmental, science, economic, and social policy, with their research showing up in national and international advisory panels, prestigious research centers, and courtrooms. This fall we're delighted to welcome Dr. Steven Boutcher to the CPPA faculty. He'll teach a course on social movements and public policy next spring.

Some big news from this past academic year is already producing exciting new programs. A distinguished review panel complimented us on the quality of our program and the interdisciplinary connections we've created across campus. They inspired us to create an accelerated program that would allow talented undergraduates in the Five Colleges to get a BA and MPP in five years. We're also working on online certificate programs.

As an amateur gardener, I am most excited when an improbable plant emerges. At CPPA, we are delighted to move into a wonderful building, Gordon Hall. Please stop by the next time you're on campus to see what our center has grown into: a beautiful and lively place for students, faculty, and staff to grow and produce new ideas and research that will lead to action!

With your help, we are also planting seeds for long-run growth. The generosity of alumni, staff, and faculty has kept our scholarship fund growing over the past year. I encourage you to support the next generation of policy professionals by giving to this fund!

Yours,
Lee Badgett

CPPA Academic Quality Assessment

CPPA concluded an 18-month self-study in December 2009, supported by the UMass Academic Quality Assessment and Development (AQAD) program.

As part of the study, a distinguished assessment team comprised of Ellen Schall (Dean of NYU's Wagner Graduate School of Public Service), Timothy Smeeding (Distinguished Professor of Public Affairs at the University of Wisconsin), and Gregory Lewis (Professor of Public Management and Policy at Georgia State's Andrew Young School of Policy Studies) visited CPPA to meet with faculty, students, and alumni.

Following their visit, the assessment team praised the excellence of CPPA's students, faculty, and academic programs and described CPPA as "a small gem." They also were impressed by CPPA's ability to create a hub for interdisciplinary teaching and research at UMass Amherst, calling it a structure "that all three of us would like to see our own universities emulate," and noting that "if something like CPPA did not exist, the university would need to create it."

The study also resulted in several recommendations for enhancing CPPA's core academic missions, including the development of an accelerated MPP degree (see adjacent story), new certificate programs, and online learning opportunities.

CPPA Explores 5 Year BA/MPP Program

The Center is in the process of developing a five-year accelerated Bachelor of Art and Master of Public Policy (BA/MPP) degree. If approved, the program will be available to undergraduates currently enrolled at UMass Amherst and those attending the affiliated campuses of the Five Colleges consortium. It will enable qualified students to earn, in a continuous five years of study, both a masters degree in public policy and a bachelor's degree with a major in a related discipline. The MPP curriculum will prepare students to engage in policy analysis and evaluation and to work in a variety of careers in the public sector. Funding for research and development of the BA/MPP program has been provided by the Provost's Office at UMass Amherst. Students interested in learning more about plans for the new BA/MPP program should contact the Center at szoller@pubpol.umass.edu.



Internship Spotlight

Continued from page 1

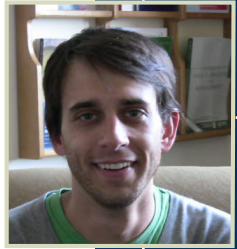
experience related to food security issues, having served as a program manager for the Worcester-based Hunger-Free and Healthy program and a consultant and coordinator for the Worcester Advisory Food Policy Council. Drew chose CPPA for her master's degree because, she notes, "CPPA has a strong reputation for its academically rigorous program." A key partnership between CPPA and the Food Science Department, including the opportunity to work with Distinguished Professor Fergus Clydesdale, who directs the Food Science Policy Alliance, was also influential in Drew's decision to attend UMass.



Jordan Garner interned at the National Labor Relations Board in New Orleans, Louisiana as a co-op field examiner. She spent the summer investigating allegations of unfair labor practices. Among other things, she took affidavits, contacted charged and charging parties, conducted legal research and wrote reports.



Edward (Ted) Harvey interned at the Franklin Regional Council of Governments in Greenfield, Massachusetts where he experienced the ins and outs of local town government and had the opportunity to develop the skills needed to work effectively and efficiently within local government. Ted was able to meet and talk to a number of local and state officials, and commented that it was valuable to see and experience public administration in action. "It has also been great to take the knowledge gained through CPPA and apply it to many 'real world' situations. In particular, the work we did in the Policy Methods class—surveys, data collection, report writing—has really been beneficial so far."



Jeff Hofer interned at Namaste Guatemala, a microcredit and business development project operated by NamasteDirect, a US-based NGO, in Antigua, Guatemala. Namaste Guatemala provides marginalized, indigenous Latinas with personal business consultation services and community-based business education along with microloans. Jeff worked on educational components of Namaste Guatemala's business development program. He ran training seminars for business advisors who facilitate education sessions, observed sessions facilitated in the field, and evaluated the overall performance of their education service. "The people who make up this work are the best part," Jeff says. "Namaste Guatemala has a passionate staff and its clients are incredible women. I received a warm welcome and learned a great deal from everyone involved with this organization. What I received from the people here eclipses what I have contributed."

Alumni Awards

Elissa Holmes and Jeff Hofer are recipients of the 2010 CPPA Public Service Alumni Awards. The Alumni Awards are given annually to first-year students who demonstrate past and current commitment to public service.

Philip Hertz Award

Anna Tomaskovic-Devey is the 2010 recipient of the Philip Hertz Award, which is given annually in honor of Philip Hertz '75, a community leader and a public servant. The Award goes to a public policy graduate with the potential to make outstanding contributions in public policy and management.

Sulzner Award

This award, offered in honor of Professor Emeritus George T. Sulzner provides financial assistance to CPPA students pursuing unpaid or low-paying summer internships. This year's recipients were Rachel Trafford, who interned at Innovations for Poverty Action in the Philippines, and Elissa Holmes, who interned at Catapulta in Ecuador.



Jeff Hofer, far left, stands with business advisors and management staff from Namaste Guatemala in Mazatenango, Guatemala, where he interned in summer 2010. Working in Guatemala has taught Jeff "a great deal about effective communication skills" and he has "gained new respect for individuals that work and study in international contexts."

CPPA Faculty News

Michael Ash received a grant from the Massachusetts Society for Professors to conduct a study of the economic impact of spending on public higher education in Massachusetts.

Lee Badgett was an expert witness at California's Proposition

8, gay marriage trial in January 2010. Lee's testimony on the economic impact of same-sex marriage was cited in the July 2010 decision to reverse CA's same-sex marriage ban.

Steven Boutcher (Ph.D., UC Irvine) is the newest CPPA faculty member. With a joint appointment in Sociology, Steven is a specialist in law and society and has studied social movements and low-wage worker organizing campaigns. He was previously a research fellow at Georgetown University's Center for the Study of the Legal Profession.

Sylvia Brandt has been appointed to the Environmental Protection Agency's Advisory Council for Clean Air Compliance Analysis. The council provides guidance on methodologies used to evaluate the Clean Air Act.

Jane Fountain has been appointed for a second year to the World Economic Forum's Global Agenda Council on the Future of Government. Recommendations developed in the councils provide the central ideas and proposals presented at the World Economic Forum's annual meeting of world leaders in Davos, Switzerland.

Martha Fuentes-Bautista has received a 2010-11 Faculty Research/Healey Endowment grant. Support from this grant will enable her to conduct a year-long study, "Examining Impacts of Local Broadband Initiatives on Universal Service Goals."

Krista Harper received an NSF grant to direct a three-year international research experience project for fifteen undergraduate and graduate students from UMass Amherst and the Five Colleges consortium.

David Mednicoff has been selected as a 2010-11 Dubai Initiative Research Fellow at the Harvard Kennedy School's Belfer Center for Science and International Affairs.

Dean Robinson received a 2010 Marion and Jasper Whiting Fellowship in support of his research on policies to address health disparities.



CPPA Professors Katie McDermott, Carol Heim, and Lee Badgett pose for a photo during the CPPA Cupcake Fest.

Research Highlights

Grants Workshop: CPPA hosted a year-long workshop for UMass faculty eager to enhance their grantseeking skills and incorporate significant policy dimensions into their grant applications. The workshop was developed and led by Professor Joya Misra, and was funded by the UMass Office of Faculty Development and a grant from the Andrew W. Mellon Foundation. The workshop provided mutual mentoring, assistance with locating grant opportunities, advice concerning budgets, and access to experienced grantwriters.

Public Engagement Project: This year the Public Engagement Project hosted two events aimed at helping faculty bring their research to a larger public: "How to Make Friends and Influence Policy: Working with State and Federal Policymakers," and "Research Methods for Social Justice." Project members are currently working on a public engagement curriculum for faculty and graduate students that will be piloted at next summer's Berkshire Conference on the History of Women. The Public Engagement Project is a joint initiative of CPPA, the Center for Research on Families, the Psychology of Peace and Violence Program, and the Department of Sociology.

Springfield/Creative Economics Initiative: The UMass President's Creative Economy Initiative Fund awarded a \$40,000 grant in June 2010 to CPPA to help create a center dedicated to alleviating poverty and inequality in Springfield, MA. The proposal that garnered the award was developed by Fred Rose, a lecturer at CPPA whose doctorate is in City and Regional Planning and who has served as director for the Springfield-based Pioneer Valley Project. CPPA's grant will enable it to explore the best strategies for organizing the new center and identifying future funding sources.

Ethics in Science and Engineering: Home to the Ethics in Science and Engineering National Clearinghouse (ESENCe) beta site, the Science, Technology and Society Initiative at CPPA organized a national workshop in October 2009 to reassess the traditional boundaries and definitions of ethics education in light of contemporary science and engineering. www.umass.edu/sts/digitallibrary

JITP 2010: Politics of Open Source Conference: This CPPA-sponsored conference examined the politics surrounding the free and open source software movement. It featured keynote lectures from Eric von Hippel, Professor and Head of the Innovation and Entrepreneurship Group at the Massachusetts Institute of Technology and Clay Johnson, Director of Sunlight Labs. JITP2010 was the 2nd annual conference organized by the *Journal of Information Technology & Politics*. politicsofopensource.jitp.net

Alumni News

John Ake '09 is working at the Department of Labor in Financial Management for Workforce Investment, Green Jobs, and Unemployment Compensation in DC.

Allison Ackerman '08 is working for the U.S. Department of Veterans Affairs. In 2009, she was doing inter agency work to implement *Executive Order 13514: Federal Leadership in Environmental, Energy, and Economic Performance*.

John Beardmore '02 is working as the budget director for New Hampshire Governor John Lynch. He and Celina Hurley '03 welcomed their daughter Lucy in August 2009.

Katie Boggs '07 has been promoted to senior analyst at GAO's Chicago Field Office.

David Celata '08 is leading the Policy & Research Division of the Milwaukee Social Development Commission.

Maura Devlin '06 has been accepted into the Ed.D. program at UMass Amherst.

Diana Gerardi-Warriner '09 is working for the Defense Contract Management Agency in Pittsfield, MA.

Josh Geyer '10 received a Presidential Management Fellowship and is working for the Department of Housing and Urban Development Office of Sustainable Housing and Communities in Washington.

Kevin Greer '09 is now project manager for Portfolio Learning at New Profit, Inc.

Celina Hurley '03 is working as campaign director for the Campaign for Legal Services in NH.

Christopher Ketchen '00 and his partner Kim welcomed a new baby, Caleb Joseph, to their family in May.



Alumni from 2008 and 2009 met in Washington DC to enjoy a few frames of bowling. From left to right are (back) John Ake, Michele DesAutels, Laura Pillsbury, (front) Christopher Sullivan, Allison Ackerman, and Caitlin Gould.

Ramil Maharramov '06 is working as a country manager for Turkmenistan & the Kyrgyz Republic at the Islamic Development Bank Group in Saudi Arabia. He is also pursuing a Ph.D. in economics.

Megan Nagel '10 is working for the US Fish and Wildlife Service in Hadley, MA.

Jennifer Neira '07 was promoted to senior accounting manager at Root Capital.

Vanessa Otero '09 has been appointed to the Massachusetts Convention Center Authority board of directors.

Qimti Paienjtton '10 has accepted a position with UNICEF in Bangkok, Thailand.

Nelson Petrosyan '02 has become a partner at Grant Thornton and is in charge of operations for the office in Tbilisi, Georgia.

Lucinda (Lefferts) Shannon '03 is working at the National Center on Senior Transportation and recently announced her marriage.

Individual Donors

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 Satu T. Zoller

Thank you for your generous support of our students and programs!

2010 Graduates

- Lisa Forhan
- Joshua Geyer
- Puja Jain
- Cheryl Kiras
- Minako Koike
- Elena Kvochko
- Megan Nagel
- Alanna Nelson
- Baigalmaa Oyungerel
- Qimti Paienjtton
- Frans Siahaan
- C. Maxwell Solie
- Patricia Tillmann
- Anna Tomaskovic-Devey
- Raija Vaisanen
- Jonathon Williams
- Oxana Zabelina



Puja Jain '10 and Anna Tomaskovic-Devey '10 show off their newly awarded MPPA degrees at the 2010 commencement.

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Thank You!

A special thanks to alumni who have volunteered their time for our professional development courses, events, and AQAD: Maura Devlin, Sue Etzel, Maura Geary, Mike Hamel, Ellen Hatch, Marjorie Hutter, Kevin Kerwood, Bernie Kubiak, Angus McQuilken, Heddi Nieuwsma, Matt Saradjian, Robert Scherer, Frans Siahhaan, Carol Stewart, and Joe Wyman. We also thank Senator Stan Rosenberg and Chris Hellman of the National Priorities Project for their contributions to the CPPA Policy Analysis Course.

Alumni: Get Involved!

Would you like to:

- Be a part of our professional development series?
- Mentor a Master's student?
- Help with CPPA recruitment efforts?
- Be featured in an upcoming e-bulletin or newsletter?

If so, submit an alumni update form at www.masspolicy.org

Hire a Summer Intern!

CPPA graduate interns have the skills and experience to take on complex projects and produce high-quality products. They have worked as policy analysts, budget and program assistants, and program evaluators for local, national, and international organizations. If you are interested in hosting an intern over the summer, please contact Satu Zoller at (413) 545-2714 or szoller@pubpol.umass.edu.

Give to CPPA

When you give to CPPA, you invest in a vibrant community of scholars, researchers, community activists, and policy leaders. Your donation enables us to offer scholarships and awards to deserving students and to continue to grow the Center. To donate online, visit www.umass.edu/give and select Public Policy and Administration. Thank you!

Stay Up-To-Date

Keep up-to-date on all the events, research, and happenings of CPPA. Add the PoliBlog to your blog reader today: blogs.umass.edu/policy