



CENTER FOR PUBLIC POLICY AND ADMINISTRATION UNIVERSITY OF MASSACHUSETTS AMHERST

E-Bulletin

April 2006

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Former Massachusetts Governor Paul Cellucci visited CPPA on March 29, 2006.

CPPA News

CPPA to Host Talk on Global Warming and the Use of Science in Public Policy Making

On Monday, April 24 at 1:30 p.m. in the Cape Cod Lounge of the UMass Student Union, Kevin Knobloch, president of the [Union of Concerned Scientists](#), will present his talk, "As the World Warms: Restoring Scientific Integrity to Climate Public Policy Making."

The Union of Concerned Scientists is a nonprofit partnership of scientists and citizens combining rigorous scientific analysis, innovative policy development, and effective citizen advocacy to achieve practical environmental solutions. This talk is part of the [Science, Technology and Society](#) speaker series and is free and open to the public.

CPPA Awards Development Grant to Professors Murphy and Stranlund for 2006-2007

[James Murphy](#), assistant professor of Resource Economics and Public Policy and [John Stranlund](#), associate professor of Resource Economics and a CPPA faculty member have been awarded the 2006-2007 CPPA Faculty Development Grant.

Professors Murphy and Stranlund were awarded the grant to study the efficacy of voluntary agreements between environmental regulators and polluters as a means to achieving targeted levels of environmental quality. While there is a significant amount of economic theory that addresses the impacts of voluntary agreements, which have been implemented recently in the US and Europe, there are no empirical analyses of these agreements. Professors Murphy and Stranlund expect that their research will provide policymakers, regulators, and researchers with a better understanding of the performance of voluntary agreements.

The Faculty Development Grant supports faculty in securing funding for their research while furthering CPPA's mission to conduct interdisciplinary scholarly research related to public policy. This annual grant program is made possible through generous contributions from the CPPA Advisory Board.

New Dual Degree in Public Policy and Business Administration

Beginning in the 2006-07 academic year, the Center for Public Policy and Administration (CPPA) and the [Isenberg School of Management](#) will offer a joint degree program for students to earn both the Master of Public Policy and Administration and the Master of Business Administration within three years of full-time study. The combined degree program allows students who are interested in both policy and public management issues and business administration to pursue an integrated and comprehensive course of study.

The dual program in business and public policy and administration is designed to fill this need by training qualified students in a coordinated program of course work in public policy and business. Graduates would be prepared to move into careers at any level of government and various areas of the private sector.

Applicants are required to apply to each school individually, and must meet the respective admission standards for each program. Students already enrolled in one of the programs are able to apply to the other prior to their second year in the program. For more information about the program, please contact [Satu Zoller](#) at 413-545-2714.

CPPA Bids Farewell to Wendy Varner

Wendy Varner was recently appointed Assistant Director of the [Center for Research on Families](#) at UMass Amherst. She served as Grants and Contracts Manager at the Center for Public Policy and Administration since 2000 and was instrumental to much of the work done at the Center, particularly laying the groundwork for the Science, Technology and Society Initiative. Wendy will be greatly missed by students, staff and faculty.



Over the next few months, CPPA seeks to fill the position of Associate Director of Research.

CPPA to Host Information Technology Conference for Nonprofits

On May 31, 2006 in the [Learning Commons](#) of the W.E.B. Du Bois Library, CPPA will host an information technology conference for nonprofit organizations. This conference is designed to provide key staff at the executive and program level with critical technology planning and implementation skills. The conference offers a choice of two all-day workshops: the "Technology Planning and Database Fundamentals" session is being taught by CPPA Professor Charlie Schweik and the "eAdvocacy and Communication" session will be taught by consultants Katrin Verclas and Sarah Bennett. For more information or to register, visit www.masspolicy.org/IT.

Faculty News

Fulbright Fellowship Awarded to CPPA Professor Michael Ash

Professor [Michael Ash](#) has been selected for a Fulbright fellowship to teach economics and policy methods and to research environmental justice in Hungary from January to June 2007. The sociology department of Corvinus University, formerly Karl Marx College of Economics, in Budapest will serve as his host and he will also be affiliated with the Center for Environmental Policy and Law at the US-accredited Central European University.

CPPA Professor Murphy Awarded Travel Fellowship from the Whiting Foundation

James Murphy received a fellowship from the Marion and Jasper Whiting Foundation to study the use of economic incentives to achieve environmental goals in Australia. The project will explore the use of experimental economics in designing new markets and adapt these research experiments for classroom use.

Student News

Alumni Association Scholarship Winners Announced

CPPA is pleased to announce that first year students, Maura Geary and Fida Touma are the 2006 recipients of the Alumni Association Scholarship. This award is given to MPPA students who have demonstrated a past commitment to and future potential excellence and leadership in public service.

Employment Updates from the MPPA Class of 2006

The MPPA Class of 2006 will graduate on Saturday, May 27, and several students have already accepted job offers.

- **Robyn Barros** will begin work at the Massachusetts chapter of the Leukemia & Lymphoma Society in Framingham.
- **Brian McCarthy** recently accepted a job with the US Treasury Department in Braintree, MA, where he will work as an Assistant Financial Examiner.
- **Heddi Nieuwsma** and **Barbara Steel Lowney** will both begin work this summer as Analysts in the Professional Development Program at field offices in Boston and San Francisco, respectively, with the US Government Accountability Office (GAO).

Congratulations to all!

Alumni Updates

Kyle Wedberg, '00 - Kyle is Director of New Site Development for CityYear. Recently he led the opening of a CityYear site in Louisiana .

Carlo Ruiz-Giraldo, '04 – In May 2006, Carlo is moving from his current place of residence in Ecuador to Kazakhstan, where he will start a new job working on environmental and quality management systems on the oil industry.

Stacey Dakai, '05 – Stacey recently accepted a position with the Massachusetts Department of Environmental Protection (DEP) in Springfield, where she will serve as an Environmental Analyst. She will be assigned to the Emergency Response unit, responding to releases of oil and hazardous materials, supervising state contractors responding to release events, and conducting inspections, compliance/enforcement actions as directed among other related tasks.

Grant and Research Opportunities

MassASPA Invites Students to Submit Application for the Keough Award

The [Massachusetts Chapter of the American Society for Public Administration](#) (MassASPA) established the annual Keough Award to give special recognition to a student who has shown outstanding commitment, enthusiasm and promise for a career in public administration. A \$500 cash award and a certificate are presented at the Chapter's Annual Dinner on May 4, 2006 in Boston. The selection committee appointed by the Chapter President may award one or more additional monetary prizes to other applicants deserving of special recognition.

To be eligible for the Keough Award, a student must: be enrolled in a Master of Public Administration program or a closely related masters program with a specific concentration in public management; be attending a Massachusetts college or university; and must expect to receive the degree during 2006 or 2007.

Applications must be received no later than **April 20, 2006**. Application forms and further information may be obtained by contacting alogalbo@concordnet.org or 978-318-3090.

Events

The following are upcoming events during the month of **April 2006** that are sponsored either entirely or in part by the Center for Public Policy and Administration (CPPA).

"Participatory Action Research: Creating Space for Co-constructed Knowledge"

Tay Gavin Erickson Lecture Series

Speaker: ALICE MCINTYRE, Hellenic College, Department of Education

Place: Tobin Hall, Room 521b

Date: Wednesday, April 5, 2006

Time: 4:00 PM

This lecture is co-sponsored by the Center for Research on Families and the Center for Public Policy and Administration. For more information, go to:

<http://www.umass.edu/family/lecture.htm>.

"Confessions of an Economic Hit Man"

Speaker: John Perkins

Place: Smith College, Weinstein Auditorium, Wright Hall

Date: Thursday, April 6, 2006

Time: 7:00 PM

For over 20 years, he received bribes and death threats to keep his story quiet. After 9/11, he knew it was time to speak out. John Perkins, author of recent bestseller, *Confessions of an Economic Hit Man*.

Once an insider economist working in cooperation with the World Bank, the IMF, and the US government, John Perkins exposes the making of a new global empire steeped in coercion and subterfuge. Book signing and reception to follow. Free and open to the public.

Diversity Video Series

MPPA Professional Development - Brown Bag Lunch

Place: Thompson Hall, Room 620

Dates: Thursday, April 6th – Celebrating Differences;

Thursday, April 13th – As Simple as Respect;

Thursday, April 20th – Generations in the Workplace;

Thursday, April 27th – Destination Diversity

Time: 11:00 AM

Throughout the month of April, CPPA will be offering this diversity series. Bring a lunch and participate in a discussion of workplace diversity hosted by Jackie Brousseau-Pereira. As workplaces are becoming more diverse, how can we, as effective managers, support diversity and encourage cooperation among our teams? Sessions are drop-in, and you don't need to attend the whole series to participate.

"Motherhood, not Marriage"

Tay Gavin Erickson Lecture Series

Speaker: Kathryn Edin, *University of Pennsylvania*, Department of Sociology and Center for Population Studies

Place: Thompson Hall, Room 620

Date: Thursday, April 13th 2006

Time: 1:00 PM

This lecture is co-sponsored by the Center for Research on Families and the Center for Public Policy and Administration. For more information, go to:

<http://www.umass.edu/family/lecture.htm>.

"As the World Warms: Restoring Scientific Integrity to Public Policy Making"

Speaker: Kevin Knobloch, *President, Union of Concerned Scientists*

Place: TBA, public reception to follow talk

Date: Monday, April 24th 2006

Time: 1:30 PM

The Union of Concerned Scientists is a nonprofit partnership of scientists and citizens combining rigorous scientific analysis, innovative policy development, and effective citizen advocacy to achieve practical environmental solutions. Co-sponsored by the [Science, Technology and Society Initiative](#).

Questions or comments about the CPPA E-Bulletin?

Please contact [Jackie Brousseau-Pereira](#) at 413-577-0239.

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